

Mr. Harald Kroll
Managing Director
BASF FZE and BASF Kanoo Gulf LLC
Dubai

Mr. Kroll is responsible for multi-divisional BASF entities, providing business related services to BASF Group companies in the U.A.E. and other countries as it hosts sales teams of various BASF divisions and subsidiaries.

He is a results driven, self-motivated and resourceful entrepreneur with highly developed analytical and strategic skills.

His experience is rich in change management and leading teams to success as well as growing all sectors of an organization to make it a dynamic and progressive unit.